

# Main Street Reisterstown Program

## Minutes

**Location/Date:** Reter's Crabhouse, Reisterstown - May 13, 2013

**Attendees:** Amy Mantay, Mary Molinaro, Calvin Reter, Brad Reter, Paul Davolos, Colleen Brady, Glenn Barnes, Kinsey Gill, Pat Brooks, Irwin Kramer, Kathy Gambrell, Dan Carey, Jonathan Schwartz, J T Doer, Kevin Kowitz, Michelle Sholund, Tony Baysmore

Amy spoke a few minutes about the Bloomin' ArtFest which was held last Saturday. She was there as it started and thought it got off to a good start. Kathy said she would like to thank Mark Stewart for doing a good job as chairperson. There was a discussion about noticing any increased walking and shopping traffic on Main Street. Glenn said that he noticed while shuttling the Oriole Bird and Poe to and from his office quite a few people on the street. Kathy announced that Jeff Eline was the winner of the autographed football. Kathy showed and thanked Kinsey for the water bottles which were distributed. Some had the Main Street label and others had Bloomin' ArtFest labels. Kathy asked if labels can be made for Music on Main Street events. Amy said she would work on a design from the poster that was made. Michelle asked about a Program Guide and said she would have paid for an ad. Mary told her it was discussed but the committee decided not to do it this year and Kathy and Mary encouraged her to join the committee next year and work on getting ads for a program guide. Kathy will share copies with her of Program Guides produced in the past. A comment was made that the cemetery tours were busy. Mary said that one suggestion she received for next year was to have signage directing people to the Kids Area, Cemetery Funds, and Re-enactors.

Amy asked for reports from the committees

Mary said that the **organization committee** has not met since the last report and a meeting will be planned after tonight's meeting.

Paul said the **economic restructuring committee** has not met since the last report was given. He spoke about a meeting of the Economic Committee of the chamber which had Stan Jacobs speak about the County Loan programs and said he would be happy to be the "go to person" to help someone walk through the county, state, and/or federal opportunities to find the best choice. Amy said she can also bring Tim Murphy back to our meetings to discuss the opportunities.

Amy reported that the **promotion committee** has not had a meeting. However, she will reach out this afternoon to work on increasing participation among the merchants and dividing the street into blocks among the members.

Irwin said the **design committee** has not met again. He will be researching the various database programs and gathering information. Amy said she will try to get dates from Kirk about when he will start the inventory he discussed when he met with the group last month.

Dan said the **clean, safe, and green committee** discussed Bloomin' ArtFest. Officer Willis reported there weren't any crimes on Main Street last week. The next activity of the group will be a Main Street Clean Up Day, June 1<sup>st</sup> at 10am. Kinsey said they will need more sign up sheets. While they asked people to let them know, they didn't have enough reply prior to the day and luckily had enough supplies for everyone. Pat Brooks spoke of some organization details they plan to use this time to make it more efficient such as arranging for leaders ahead of time and then when enough people arrive to form a group to send them off to get started. The events of the future won't have all the refreshments

that they had the first time. Colleen suggested creating an event on Facebook so people can sign up for helping that day. Amy said that next Monday will be our last meeting before the event; so, let us know what we can do to help. Irwin was hoping we could notice some landscaping opportunities in common areas and send a group there. He noticed some of the clean up work JT was doing with his group in the brick areas of the streetscape at the May event and was hoping we could do more. Amy will contact SHA to check on anything they do about: 1)street sweeping and 2)repairing and resetting bricks with appropriate sand to lift them level with the concrete in the places they have become sunken. Kinsey said the Boy Scout troop may be sending some helpers. Colleen spoke about code enforcement. She spoke with the owner of Haul it Away and he said it is another tenant and he would also like this eyesore cleared. Colleen was advised that last week Dave Kirby said he was aware and inspecting the property. Pat said she reported it several weeks ago.

## Summer Events

### Organization & Promotion Committees

Main Street Booth: Mary talked about wanting to make a plastic box to hold all the supplies needed when we have a booth at an event such as table top easels, signs, table cloth, plastic holder for 8 ½" x 11" signs to promote future activities, tape, scissors, etc. like Kathy did for the Bloomin' ArtFest booth. It can then just be handed to whoever will man the booth at these events.

Bloomin' ArtFest – completed and successful

Music on Main

Farmer's Market

Set-up, staffing, handouts, giveaways

### Calendar of Events/Promotions

**Clean-ups** –June 1<sup>st</sup>, 10am - noon.

Will be held on the first Saturday of the month (June 1, July 6, August 3, Sept 7).

Meet at Reter's Crabhouse

**Reisterstown Volunteer Fire Department 100<sup>th</sup> Anniversary Parade** – May 18<sup>th</sup> at 9am

Main Street from Chartley Drive to Village Center Drive – remember to encourage everyone to come up to Main Street and enjoy

**The Gathering** – Pending - Amy reported that she spoke with Jen and the space by the Ski Shoppe that was being considered is not big enough. So, they are looking at other sites and hope to make this happen at the end of the summer or early fall

**Music on Main Street** –June 21<sup>st</sup> – August 23<sup>rd</sup> 7- 9:30pm Lawn at Franklin Middle School –

JT asked if there will be booths, can merchants have a booth, Amy talked about encouraging them to at least extend their hours until after the music starts at 7pm. Glenn said he was speaking with Rick Griggs about possibly getting the stage for the events. He doesn't know if we can get just a couple or even any nights but will see. Glenn said that he checked the band websites and is encouraging all of them to promote it as "Music on Main Street" to brand it so everyone knows when they hear it to come to Reisterstown. He said he spoke with the Heads

Up Band when they performed Saturday and was informed that they are signing with Starlight to take advantage of a good agent.

**Farmers Market** –Sundays, June 2<sup>nd</sup> to October 6<sup>th</sup> 10am-2pm 358-360 Main Street .

Almost time to start. Mary commented that there was a lot of interest from people at the Bloomin' ArtFest and she left extra fliers for merchants to put on their counters to continue to advertise. Kinsey said she is managing the event with Alice. Contact her with any questions.

Merchant outreach

Promotions Committee

Buy Local Campaign

Facebook/website (on-going)

Over 250 friends view our Facebook posts!

The next meeting will be held at Reter's Crabhouse, Monday, May 20, 2013 at 10am.